

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**McLaughlin & Associates**  
**Attention: Accounts Payable**  
**566 S. Route 303**  
**Blauvelt, NY 10913**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
948705-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
RPOF/3PAC/Bogdanoff	RPOF 3PACK	

Flight Dates	Order #	Alt Order #
09/17/12 - 10/07/12	948705	06304533

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/28/12	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	5	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	09/18/12	6:07 AM	WPBF News 25 Mornings	6-7AM	:30	BOG3TV-12-001	\$200.00 NM
1	WPBF	W	09/19/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	BOG3TV-12-001	\$200.00 NM
5	WPBF	Th	09/20/12	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	BOG3TV-12-001	\$200.00 NM
2	WPBF	F	09/21/12	6:58 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-001	\$200.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	5	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	M	09/24/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-001	\$200.00 NM
7	WPBF	Tu	09/25/12		WPBF News 25 Mornings	6-7AM	:00		<del>\$200.00</del> NM
Credited									
9	WPBF	W	09/26/12	6:08 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-001	\$200.00 NM
10	WPBF	Th	09/27/12	6:22 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-001	\$200.00 NM
8	WPBF	F	09/28/12	6:21 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-001	\$200.00 NM
3	09/18/12	09/28/12	Good Morning America	7-9AM	MTWTF--	:30	5	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/18/12	7:25 AM	Good Morning America	7-9AM	:30	BOG3TV-12-001	\$250.00 NM
3	WPBF	W	09/19/12	8:43 AM	Good Morning America	7-9AM	:30	BOG3TV-12-001	\$250.00 NM
5	WPBF	Th	09/20/12	8:59 AM	Good Morning America	7-9AM	:30	BOG3TV-12-001	\$250.00 NM
1	WPBF	F	09/21/12	7:49 AM	Good Morning America	7-9AM	:30	MS3TV-12-001	\$250.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WPBF	M	09/24/12	8:30 AM	Good Morning America	7-9AM	:30	MS3TV-12-001	\$250.00 NM
8	WPBF	Tu	09/25/12		Good Morning America	7-9AM	:00		<del>\$250.00</del> NM
Credited									
6	WPBF	W	09/26/12	7:00 AM	Good Morning America	7-9AM	:30	MS3TV-12-001	\$250.00 NM
9	WPBF	Th	09/27/12		Good Morning America	7-9AM	:00		<del>\$250.00</del> NM
Credited									
10	WPBF	F	09/28/12	8:58 AM	Good Morning America	7-9AM	:30	MS3TV-12-001	\$250.00 NM

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**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
948705-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
RPOF/3PAC/Bogdanoff	RPOF 3PACK		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/18/12	09/28/12	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	MTWTF--	:30	5	\$250.00	NM
5	09/24/12	09/26/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	MTW----	:30	3	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTW---- 3 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 09/24/12 9:38 AM Dr. Oz M-F 9-10a 9-10a :30 MS3TV-12-001 \$160.00 NM 3 WPBF Tu 09/25/12 9:59 AM Dr. Oz M-F 9-10a 9-10a :30 MS3TV-12-001 \$160.00 NM 1 WPBF W 09/26/12 9:11 AM Dr. Oz M-F 9-10a 9-10a :30 MS3TV-12-001 \$160.00 NM									
6	09/18/12	09/26/12	The View Class of Time - Pre-emptible with notice	11A-12PM	MTW----	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 09/18/12 11:36 AM The View 11A-12PM :30 BOG3TV-12-001 \$350.00 NM 2 WPBF W 09/19/12 10:58 AM The View 11A-12PM :30 BOG3TV-12-001 \$350.00 NM 3 WPBF Th 09/20/12 The View 11A-12PM :00 <del>\$350.00</del> NM Credited									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTW---- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPBF M 09/24/12 10:58 AM The View 11A-12PM :30 MS3TV-12-001 \$350.00 NM 6 WPBF Tu 09/25/12 The View 11A-12PM :00 <del>\$350.00</del> NM Credited									
4 WPBF W 09/26/12 10:59 AM The View 11A-12PM :30 MS3TV-12-001 \$350.00 NM									
8	09/18/12	09/28/12	WPBF News 25 @ Noon Class of Time - Pre-emptible with notice	12pm-1230pm	MTWTF--	:30	5	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 09/18/12 12:19 PM WPBF News 25 @ Noon 12pm-1230pm :30 BOG3TV-12-001 \$160.00 NM 4 WPBF W 09/19/12 12:27 PM WPBF News 25 @ Noon 12pm-1230pm :30 BOG3TV-12-001 \$160.00 NM 3 WPBF Th 09/20/12 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 BOG3TV-12-001 \$160.00 NM 5 WPBF F 09/21/12 12:29 PM WPBF News 25 @ Noon 12pm-1230pm :30 MS3TV-12-001 \$160.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 5 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WPBF M 09/24/12 12:20 PM WPBF News 25 @ Noon 12pm-1230pm :30 MS3TV-12-001 \$160.00 NM 8 WPBF Tu 09/25/12 12:08 PM WPBF News 25 @ Noon 12pm-1230pm :30 MS3TV-12-001 \$160.00 NM 6 WPBF W 09/26/12 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 MS3TV-12-001 \$160.00 NM 9 WPBF Th 09/27/12 12:22 PM WPBF News 25 @ Noon 12pm-1230pm :30 MS3TV-12-001 \$160.00 NM 10 WPBF F 09/28/12 WPBF News 25 @ Noon 12pm-1230pm :00 <del>\$160.00</del> NM Credited									
10	09/24/12	09/26/12	THE CHEW Class of Time - Pre-emptible with notice	1P-2P	MTW----	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTW---- 3 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 09/24/12 1:30 PM THE CHEW 1P-2P :30 MS3TV-12-001 \$225.00 NM 2 WPBF Tu 09/25/12 1:26 PM THE CHEW 1P-2P :30 MS3TV-12-001 \$225.00 NM 1 WPBF W 09/26/12 12:58 PM THE CHEW 1P-2P :30 MS3TV-12-001 \$225.00 NM									
11	09/18/12	09/28/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	MTWTF--	:30	3	\$400.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
948705-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
RPOF/3PAC/Bogdanoff		RPOF 3PACK	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12   09/23/12   -TWT---                   3       \$400.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	Tu	09/18/12	4:40 PM	Dr. Oz	4-5p	:30	BOG3TV-12-001	\$400.00 NM
3	WPBF	W	09/19/12	4:25 PM	Dr. Oz	4-5p	:30	BOG3TV-12-001	\$400.00 NM
2	WPBF	Th	09/20/12	4:27 PM	Dr. Oz	4-5p	:30	BOG3TV-12-001	\$400.00 NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12   09/30/12   MTWTF--                   3       \$400.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
5	WPBF	M	09/24/12	4:12 PM	Dr. Oz	4-5p	:30	MS3TV-12-001	\$400.00 NM
6	WPBF	Tu	09/25/12	4:39 PM	Dr. Oz	4-5p	:30	MS3TV-12-001	\$400.00 NM
4	WPBF	Th	09/27/12	4:36 PM	Dr. Oz	4-5p	:30	MS3TV-12-001	\$400.00 NM
13	09/18/12	09/28/12	M-F 5pm News	5-6pm	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12   09/23/12   -TWTF--                   4       \$350.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
4	WPBF	Tu	09/18/12	5:22 PM	M-F 5pm News	5-6pm	:30	BOG3TV-12-001	\$350.00 NM
3	WPBF	W	09/19/12	5:57 PM	M-F 5pm News	5-6pm	:30	BOG3TV-12-001	\$350.00 NM
5	WPBF	Th	09/20/12	5:42 PM	M-F 5pm News	5-6pm	:30	BOG3TV-12-001	\$350.00 NM
1	WPBF	F	09/21/12	5:23 PM	M-F 5pm News	5-6pm	:30	MS3TV-12-001	\$350.00 NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12   09/30/12   MTWTF--                   5       \$350.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
7	WPBF	M	09/24/12	5:10 PM	M-F 5pm News	5-6pm	:30	MS3TV-12-001	\$350.00 NM
8	WPBF	Tu	09/25/12	5:57 PM	M-F 5pm News	5-6pm	:30	MS3TV-12-001	\$350.00 NM
10	WPBF	W	09/26/12	5:13 PM	M-F 5pm News	5-6pm	:30	MS3TV-12-001	\$350.00 NM
6	WPBF	Th	09/27/12	5:21 PM	M-F 5pm News	5-6pm	:30	MS3TV-12-001	\$350.00 NM
9	WPBF	F	09/28/12	5:42 PM	M-F 5pm News	5-6pm	:30	MS3TV-12-001	\$350.00 NM
15	09/18/12	09/28/12	WPBF News 25 @ 6:00P	6-6:30PM	MTWTF--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12   09/23/12   -TWTF--                   4       \$500.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
4	WPBF	Tu	09/18/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BOG3TV-12-001	\$500.00 NM
2	WPBF	W	09/19/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BOG3TV-12-001	\$500.00 NM
3	WPBF	Th	09/20/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BOG3TV-12-001	\$500.00 NM
5	WPBF	F	09/21/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS3TV-12-001	\$500.00 NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12   09/30/12   MTWTF--                   5       \$500.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
6	WPBF	M	09/24/12	6:09 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS3TV-12-001	\$500.00 NM
7	WPBF	Tu	09/25/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS3TV-12-001	\$500.00 NM
8	WPBF	W	09/26/12	6:08 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS3TV-12-001	\$500.00 NM
10	WPBF	Th	09/27/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS3TV-12-001	\$500.00 NM
9	WPBF	F	09/28/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS3TV-12-001	\$500.00 NM
18	09/24/12	09/28/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	5	\$750.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12   09/30/12   MTWTF--                   5       \$750.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	M	09/24/12	7:20 PM	Wheel Of Fortune	7-7:30PM	:30	MS3TV-12-001	\$750.00 NM
2	WPBF	Tu	09/25/12		Wheel Of Fortune	7-7:30PM	:00		<del>\$750.00</del> NM
Credited									

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948705-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
RPOF/3PAC/Bogdanoff		RPOF 3PACK	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/24/12	09/28/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	5	\$750.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	W	09/26/12	7:11 PM	Wheel Of Fortune	7-7:30PM	:30	MS3TV-12-001	\$750.00 NM
5	WPBF	Th	09/27/12		Wheel Of Fortune	7-7:30PM	:00		<del>\$750.00</del> NM
Credited									
3	WPBF	F	09/28/12	7:19 PM	Wheel Of Fortune	7-7:30PM	:30	MS3TV-12-001	\$750.00 NM
19	09/18/12	09/19/12	Wheel Of Fortune	7-7:30PM	-TW----	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TW----	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/18/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	BOG3TV-12-001	\$750.00 NM
1	WPBF	W	09/19/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	BOG3TV-12-001	\$750.00 NM
21	09/24/12	09/28/12	Jeopardy	7:30-8PM	MTWTF--	:30	5	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	MTWTF--	5	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	09/24/12	7:41 PM	Jeopardy	7:30-8PM	:30	MS3TV-12-001	\$850.00 NM
2	WPBF	Tu	09/25/12		Jeopardy	7:30-8PM	:00		<del>\$850.00</del> NM
Credited									
5	WPBF	W	09/26/12	7:52 PM	Jeopardy	7:30-8PM	:30	MS3TV-12-001	\$850.00 NM
1	WPBF	Th	09/27/12	7:28 PM	Jeopardy	7:30-8PM	:30	MS3TV-12-001	\$850.00 NM
4	WPBF	F	09/28/12		Jeopardy	7:30-8PM	:00		<del>\$850.00</del> NM
Credited									
22	09/19/12	09/21/12	Jeopardy	7:30-8PM	--WTF--	:30	3	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--WTF--	3	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/19/12	7:54 PM	Jeopardy	7:30-8PM	:30	BOG3TV-12-001	\$850.00 NM
3	WPBF	Th	09/20/12	7:34 PM	Jeopardy	7:30-8PM	:30	BOG3TV-12-001	\$850.00 NM
1	WPBF	F	09/21/12		Jeopardy	7:30-8PM	:00		<del>\$850.00</del> NM
Credited									
24	09/24/12	09/28/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWTF--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	MTWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	09/24/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MS3TV-12-001	\$500.00 NM
2	WPBF	Tu	09/25/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MS3TV-12-001	\$500.00 NM
1	WPBF	W	09/26/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MS3TV-12-001	\$500.00 NM
3	WPBF	Th	09/27/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MS3TV-12-001	\$500.00 NM
5	WPBF	F	09/28/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MS3TV-12-001	\$500.00 NM
25	09/18/12	09/21/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF--	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	09/18/12	11:13 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BOG3TV-12-001	\$500.00 NM
1	WPBF	W	09/19/12	11:35 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BOG3TV-12-001	\$500.00 NM
3	WPBF	Th	09/20/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BOG3TV-12-001	\$500.00 NM

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
948705-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
RPOF/3PAC/Bogdanoff	RPOF 3PACK		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
25	09/18/12	09/21/12	M-SUN WPBF News 25 @11-11:35PM		-TWTF--	:30	4	\$500.00	NM		
Class of Time - Pre-emptible with notice											
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WPBF	F	09/21/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MS3TV-12-001	\$500.00	NM
26	09/24/12	09/26/12	Nightline	11:35-12:05AM	MTW----	:30	3	\$275.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/24/12	09/30/12	MTW----	3	\$275.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	M	09/24/12	12:01 AM	Nightline	11:35-12:05AM	:30	MS3TV-12-001	\$275.00	NM
	2	WPBF	Tu	09/25/12	12:01 AM	Nightline	11:35-12:05AM	:30	MS3TV-12-001	\$275.00	NM
	3	WPBF	W	09/26/12	12:01 AM	Nightline	11:35-12:05AM	:30	MS3TV-12-001	\$275.00	NM
27	09/22/12	09/29/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$225.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/17/12	09/23/12	-----1-	1	\$225.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Sa	09/22/12	7:55 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	MS3TV-12-001	\$225.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/24/12	09/30/12	-----1-	1	\$225.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WPBF	Sa	09/29/12	6:59 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	MS3TV-12-001	\$225.00	NM
28	09/22/12	10/06/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/17/12	09/23/12	-----1-	1	\$225.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Sa	09/22/12	8:38 AM	Sat 8-9am News	Sat 8-9am	:30	MS3TV-12-001	\$225.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/24/12	09/30/12	-----1-	1	\$225.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WPBF	Sa	09/29/12	8:15 AM	Sat 8-9am News	Sat 8-9am	:30	MS3TV-12-001	\$225.00	NM
29	09/22/12	10/06/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$400.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/17/12	09/23/12	-----1-	1	\$400.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Sa	09/22/12	7:16 PM	Sat 7pm News	7-730pm	:30	MS3TV-12-001	\$400.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/24/12	09/30/12	-----1-	1	\$400.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WPBF	Sa	09/29/12	7:21 PM	Sat 7pm News	7-730pm	:30	MS3TV-12-001	\$400.00	NM
30	09/29/12	09/29/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$800.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/24/12	09/30/12	-----1-	1	\$800.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Sa	09/29/12	7:53 PM	Sat Jeopardy	Sat 7:30-8PM	:30	MS3TV-12-001	\$800.00	NM
31	09/23/12	09/30/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$225.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/17/12	09/23/12	-----1	1	\$225.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Su	09/23/12	7:27 AM	GMA Sunday 7-8am	Sun 7-8am	:30	MS3TV-12-001	\$225.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
948705-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
RPOF/3PAC/Bogdanoff	RPOF 3PACK		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	09/23/12	09/30/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	09/30/12	7:57 AM	GMA Sunday 7-8am	Sun 7-8am	:30	MS3TV-12-001	\$225.00 NM
32	09/23/12	10/07/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	8:10 AM	Sun 8-9am News	Sun 8-9am	:30	MS3TV-12-001	\$225.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	09/30/12	8:24 AM	Sun 8-9am News	Sun 8-9am	:30	MS3TV-12-001	\$225.00 NM
33	09/23/12	09/30/12	Sun 9-10am	9-10am	-----1	:30	1	\$700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	9:59 AM	Sun 9-10am	9-10am	:30	MS3TV-12-001	\$700.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	09/30/12	9:59 AM	Sun 9-10am	9-10am	:30	MS3TV-12-001	\$700.00 NM
34	09/23/12	09/30/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	6:39 PM	Sun 630pm News	630-7pm	:30	MS3TV-12-001	\$325.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	09/30/12	6:29 PM	Sun 630pm News	630-7pm	:30	MS3TV-12-001	\$325.00 NM
36	09/18/12	09/18/12	WPBF News 25 Mornings	5:30-5:57am	-T-----	:30	1	\$150.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-T-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	5:37 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BOG3TV-12-001	\$150.00 NM
37	09/19/12	09/19/12	Dr. Oz M-F 9-10a	9-10a	--W----	:30	1	\$160.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--W----	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/19/12	9:35 AM	Dr. Oz M-F 9-10a	9-10a	:30	BOG3TV-12-001	\$160.00 NM
38	09/18/12	09/18/12	Jeopardy	7:30-8PM	-T-----	:30	1	\$850.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-T-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	7:34 PM	Jeopardy	7:30-8PM	:30	BOG3TV-12-001	\$850.00 NM

# INVOICE



Send Payment To:  
**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
948705-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
RPOF/3PAC/Bogdanoff		RPOF 3PACK	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
39	09/20/12	09/20/12	Wheel Of Fortune	7-7:30PM	---T---	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---T---	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/20/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	BOG3TV-12-001	\$750.00 NM
40	09/23/12	09/23/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	5:08 AM	Sun 5-6am News	Sun 5-6am	:30	MS3TV-12-001	\$50.00 NM
<b>Total Spots</b>							<b>99</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$37,970.00</b>
<u>Agency Commission</u>	<b>\$5,695.50</b>
<u>Net Amount Due</u>	<b>\$32,274.50</b>

DUPLICATE

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**McLaughlin & Associates**  
**Attention: Accounts Payable**  
**566 S. Route 303**  
**Blauvelt, NY 10913**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
948705-2	10/07/12	October 2012	10/01/12 - 10/07/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
RPOF/3PAC/Bogdanoff	RPOF 3PACK	

Flight Dates	Order #	Alt Order #
09/17/12 - 10/07/12	948705	06304533

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	10/01/12	10/05/12	WPBF News 25 Mornings 6-7AM		MTWTF--	:30	5	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	5	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/01/12	6:07 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-001	\$275.00 NM
3	WPBF	Tu	10/02/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-001	\$275.00 NM
5	WPBF	W	10/03/12	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-001	\$275.00 NM
1	WPBF	Th	10/04/12	6:07 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-001	\$275.00 NM
4	WPBF	F	10/05/12	6:00 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-002	\$275.00 NM
4	10/01/12	10/05/12	Good Morning America	7-9AM		MTWTF--	:30	5	\$275.00 NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	5	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	8:40 AM	Good Morning America	7-9AM	:30	MS3TV-12-001	\$275.00 NM
3	WPBF	Tu	10/02/12	7:58 AM	Good Morning America	7-9AM	:30	MS3TV-12-001	\$275.00 NM
2	WPBF	W	10/03/12	8:29 AM	Good Morning America	7-9AM	:30	MS3TV-12-001	\$275.00 NM
4	WPBF	Th	10/04/12	7:25 AM	Good Morning America	7-9AM	:30	MS3TV-12-001	\$275.00 NM
5	WPBF	F	10/05/12	8:47 AM	Good Morning America	7-9AM	:30	MS3TV-12-002	\$275.00 NM
7	10/01/12	10/03/12	The View	11A-12PM		MTW----	:30	3	\$400.00 NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTW----	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/01/12	11:00 AM	The View	11A-12PM	:30	MS3TV-12-001	\$400.00 NM
1	WPBF	Tu	10/02/12		The View	11A-12PM	:00		<del>\$400.00</del> NM
					Credited				
3	WPBF	W	10/03/12		The View	11A-12PM	:00		<del>\$400.00</del> NM
					Credited				
9	10/01/12	10/05/12	WPBF News 25 @ Noon	12pm-1230pm		MTWTF--	:30	5	\$175.00 NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	5	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type



# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
948705-2	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser		Product	Estimate Number
RPOF/3PAC/Bogdanoff		RPOF 3PACK	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/01/12	10/05/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	5	\$175.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/01/12		WPBF News 25 @ Noon	12pm-1230pm	:00		<del>\$175.00</del> NM
Credited									
3	WPBF	Tu	10/02/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS3TV-12-001	\$175.00 NM
5	WPBF	W	10/03/12		WPBF News 25 @ Noon	12pm-1230pm	:00		<del>\$175.00</del> NM
Credited									
1	WPBF	Th	10/04/12	12:15 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS3TV-12-001	\$175.00 NM
4	WPBF	F	10/05/12		WPBF News 25 @ Noon	12pm-1230pm	:00		<del>\$175.00</del> NM
Credited									
12	10/01/12	10/05/12	Dr. Oz	4-5p	MTWTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	MTWTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	4:12 PM	Dr. Oz	4-5p	:30	MS3TV-12-001	\$500.00 NM
3	WPBF	W	10/03/12	4:20 PM	Dr. Oz	4-5p	:30	MS3TV-12-001	\$500.00 NM
2	WPBF	F	10/05/12	4:27 PM	Dr. Oz	4-5p	:30	MS3TV-12-002	\$500.00 NM
14	10/01/12	10/05/12	M-F 5pm News	5-6pm	MTWTF--	:30	5	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	MTWTF--	5	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	5:27 PM	M-F 5pm News	5-6pm	:30	MS3TV-12-001	\$450.00 NM
2	WPBF	Tu	10/02/12	5:28 PM	M-F 5pm News	5-6pm	:30	MS3TV-12-001	\$450.00 NM
5	WPBF	W	10/03/12	5:09 PM	M-F 5pm News	5-6pm	:30	MS3TV-12-001	\$450.00 NM
3	WPBF	Th	10/04/12	5:23 PM	M-F 5pm News	5-6pm	:30	MS3TV-12-001	\$450.00 NM
4	WPBF	F	10/05/12	5:44 PM	M-F 5pm News	5-6pm	:30	MS3TV-12-002	\$450.00 NM
16	10/01/12	10/05/12	WPBF News 25 @ 6:00P	6-6:30PM	MTWTF--	:30	5	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	MTWTF--	5	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/01/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS3TV-12-001	\$525.00 NM
5	WPBF	Tu	10/02/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS3TV-12-001	\$525.00 NM
1	WPBF	W	10/03/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS3TV-12-001	\$525.00 NM
3	WPBF	Th	10/04/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS3TV-12-001	\$525.00 NM
4	WPBF	F	10/05/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS3TV-12-002	\$525.00 NM
17	10/01/12	10/03/12	Wheel Of Fortune	7-7:30PM	MTW----	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	MTW----	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12		Wheel Of Fortune	7-7:30PM	:00		<del>\$800.00</del> NM
Credited									
2	WPBF	Tu	10/02/12	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	MS3TV-12-001	\$800.00 NM
3	WPBF	W	10/03/12	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	MS3TV-12-001	\$800.00 NM
20	10/03/12	10/05/12	Jeopardy	7:30-8PM	--WTF--	:30	3	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--WTF--	3	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
948705-2	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser		Product	Estimate Number
RPOF/3PAC/Bogdanoff		RPOF 3PACK	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/03/12	10/05/12	Jeopardy	7:30-8PM	--WTF--	:30	3	\$850.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/03/12 7:28 PM Jeopardy 7:30-8PM :30 MS3TV-12-001 \$850.00 NM									
3 WPBF Th 10/04/12 Jeopardy 7:30-8PM :00 <del>\$850.00</del> NM									
Credited									
2 WPBF F 10/05/12 Jeopardy 7:30-8PM :00 <del>\$850.00</del> NM									
Credited									
23	10/01/12	10/05/12	M-SUN WPBF News 25 @11-11:35PM		MTWTF--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 MTWTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 11:14 PM M-SUN WPBF News 25 @ 11PM11-11:35PM :30 MS3TV-12-001 \$500.00 NM									
3 WPBF Tu 10/02/12 11:26 PM M-SUN WPBF News 25 @ 11PM11-11:35PM :30 MS3TV-12-001 \$500.00 NM									
5 WPBF W 10/03/12 11:34 PM M-SUN WPBF News 25 @ 11PM11-11:35PM :30 MS3TV-12-001 \$500.00 NM									
2 WPBF Th 10/04/12 11:35 PM M-SUN WPBF News 25 @ 11PM11-11:35PM :30 MS3TV-12-001 \$500.00 NM									
4 WPBF F 10/05/12 11:12 PM M-SUN WPBF News 25 @ 11PM11-11:35PM :30 MS3TV-12-002 \$500.00 NM									
28	09/22/12	10/06/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Sa 10/06/12 8:44 AM Sat 8-9am News Sat 8-9am :30 MS3TV-12-002 \$225.00 NM									
29	09/22/12	10/06/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Sa 10/06/12 7:23 PM Sat 7pm News 7-730pm :30 MS3TV-12-002 \$400.00 NM									
32	09/23/12	10/07/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Su 10/07/12 8:36 AM Sun 8-9am News Sun 8-9am :30 MS3TV-12-002 \$225.00 NM									
35	10/07/12	10/07/12	Sun 630pm News	630-7pm	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/07/12 6:29 PM Sun 630pm News 630-7pm :30 MS3TV-12-002 \$400.00 NM									
41	10/01/12	10/05/12	Dr. Oz	4-5p	MTWTF--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/02/12 4:40 PM Dr. Oz 4-5p :30 MS3TV-12-001 \$500.00 NM									
42	10/07/12	10/07/12	Sun 630pm News	630-7pm	-----S	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
948705-2	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
RPOF/3PAC/Bogdanoff	RPOF 3PACK		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	10/07/12	10/07/12	Sun 630pm News	630-7pm	-----S	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	6:57 PM	Sun 630pm News	630-7pm	:30	MS3TV-12-002	\$400.00 NM
43	10/06/12	10/06/12	GMA Saturday 7-8am	Sat 7am-8am	-----S-	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	7:57 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	MS3TV-12-002	\$325.00 NM
44	10/07/12	10/07/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	7:58 AM	GMA Sunday 7-8am	Sun 7-8am	:30	MS3TV-12-002	\$325.00 NM
45	10/01/12	10/05/12	Good Morning America	7-9AM	MTWTF--	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	MTWTF--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	7:55 AM	Good Morning America	7-9AM	:30	MS3TV-12-001	\$275.00 NM
46	10/01/12	10/05/12	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	MTWTF--	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/02/12	6:43 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-001	\$275.00 NM
1	WPBF	W	10/03/12	6:24 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-001	\$275.00 NM
3	WPBF	Th	10/04/12	6:37 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-001	\$275.00 NM
47	10/01/12	10/05/12	Dr. Oz M-F 9-10a	9-10a	MTWTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	MTWTF--	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	9:22 AM	Dr. Oz M-F 9-10a	9-10a	:30	MS3TV-12-001	\$225.00 NM
2	WPBF	W	10/03/12	9:27 AM	Dr. Oz M-F 9-10a	9-10a	:30	MS3TV-12-001	\$225.00 NM
3	WPBF	F	10/05/12	9:19 AM	Dr. Oz M-F 9-10a	9-10a	:30	MS3TV-12-002	\$225.00 NM
48	10/06/12	10/06/12	Sat Prime College Footba	8-1130pm	-----S-	:30	1	\$1,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$1,175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	8:00 PM	Sat Prime College Football	8-1130pm	:30	MS3TV-12-002	\$1,175.00 NM
49	10/05/12	10/05/12	Fri ABC Prime B	9-10PM	----F--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	----F--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/05/12	9:39 PM	Fri ABC Prime B	9-10PM	:30	MS3TV-12-002	\$1,000.00 NM

Total Spots

51

**INVOICE**

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**Lehigh Valley, PA 18002-6885**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
948705-2	10/07/12	October 2012	10/01/12 - 10/07/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
RPOF/3PAC/Bogdanoff	RPOF 3PACK	

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**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$21,575.00</b>
<u>Agency Commission</u>	<b>\$3,236.25</b>
<u>Net Amount Due</u>	<b>\$18,338.75</b>